



## Monday Matters

September 29, 2014

Stop That  
Noise!

There is a book I read a while ago. It is well researched and a reliable source of information. I like to thumb through it now and then as it has so many interesting nuggets of truth. It is entitled *Words That Work* by Frank Luntz.

He states, "Successful, effective messages all have something in common." He continues, "They stick in our brain and never leave, like riding a bicycle, or tying our shoelaces. Not only do they communicate and educate, not only do they allow us to share ideas - they also move people to action. Words that work are catalysts. They spur us to get up off the couch, to leave the house, to do something. When communicators pay attention to what people hear rather than to what they are trying to say, they manage not merely to

catch people's attention, but to hold it."

What does God want you to hear? What is He communicating to you? How does He get your attention and what does He want you to hold onto? I am confident He has some messages for you that He wants all of us to pay attention to because it should stir us to know Him, follow Him without reserve, and give us peace.



**Wonderful Words of Life**

1. The free gift of God is eternal life...Romans 6:23
2. God gives us a gift - peace of mind and heart...John 14:27
3. Nothing can separate us from the love of God...Romans 8:37-39
4. Those who trust in God will renew their strength...Isaiah 40:29-31
5. He will give us rest...Matthew 11:28-29
6. God has a plan for us...Jeremiah 29:11

The list goes on and on. There is so much more for us to hold on to. Why? Because God wants us to be effective in all we do for His glory. He comes alongside us to mold us into that effective person.

There is plenty of noise in this world. How does that noise affect you? Does it make you crouch in fear and turn inward, or does it make you develop a relationship with God that trusts and loves Him in spite of the clamor going on in your world? I pray we all become spiritually brave and put our trust in God and hear His words to combat the challenges that assault us daily.

**God is true, and His Word is true. Psalm 119:160**



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