



## Monday Matters

March 30, 2015



In 1956, the Interstate Highway System was developed and championed by President Eisenhower. The system was to link major cities throughout the country and provide easy travel for those who wanted to get from one place to another quickly by automobile. Today, there are close to 50,000 miles of interstate highways.

I have always enjoyed driving and while use of the Interstate makes my travel time faster, I prefer the use of small roads, roads that are less traveled. Living in the country, the nearest town 13 miles away, we use a two lane country road. The scenery is beautiful and we only see a handful of cars. This is a "road less traveled."

In life, it seems that most people follow the pattern of others. They think it is the fastest and easiest way to achieve what they want in life. They have taken the Interstate System. In the end they might be successful but not necessarily satisfied. This pattern is nothing new, just some cookie cutter template that's been done by so many others.

Truly successful and satisfied people are those that take the "road less traveled." They blaze their own trail. It is no easy task, and it takes much more work than using some template. Those who choose the "road less traveled" will find it's all too easy to get pulled off track. The day-to-

day grind, the naysayers encountered, a lack of focus on priorities or an unwillingness to ask for help are all potential pitfalls that can pull a person off course.

I recently read a post by Monica Zent, Founder and CEO of Foxwordy, about taking a "road less traveled" and keys to staying on track as an entrepreneur that gave me some ideas about being successful AND satisfied in whatever I do in life. Taking the "road less traveled" can apply not only to entrepreneurs but to anyone in any field of work. Here are some keys to help any individual, whether an entrepreneur, a pastor, an office worker or a person in any other career to be successful AND satisfied in their job:



Lean On Me - Stephen Hill

- **Plan for a Break** - The stress of daily tasks in our jobs or developing a business, a unique environment, or implementing a new idea or culture can be extremely stressful. Take time away from the job, the phone and emails. Go on vacation. Spend a long weekend with the family.
- **Prioritize and Focus on the Most Important** - Everything is important and one can be pulled in every direction possible. Prioritize what is most important and focus on that before moving onto the next task.
- **Petition for Help** - Don't think you know it all. Seek out those that can provide insight to helping develop and enhance the business, the product, the idea, or finding a solution to a problem.
- **Possess a Positive Mindset** - Encountering some kind of negativity is inevitable. It will come from naysayers, from those who always want to punch holes in an idea, a plan, etc. Rise above it and stay strong.
- **Provide Time for Perspective Thinking** - Take time to reflect on what has been accomplished and how it was achieved. Look at ways things could have been handled differently or how tweaking the idea, the plan, the business, or the problem can make it even better.

It's a challenging path to take the "road less traveled." We can learn from these keys regardless of our occupation. Take a little time to unplug, to focus on what's key, to gather advice, to stay positive and to reflect on perspective. Our batteries will be re-charged while maintaining clarity and strength to keep moving on this "road less traveled."

***Whoever goes hunting for what is right and kind finds life itself-glorious life! - Proverbs 21:21 (MSG)***

## *Monday Matters*

### **Contact Information**

Ron Nelson, CCA - Email - [MondayMatters.us@gmail.com](mailto:MondayMatters.us@gmail.com)

Linda J. Nelson - Email - [ArtByLJNelson@bellsouth.net](mailto:ArtByLJNelson@bellsouth.net)

Click below to view previous posts to Monday Matters

[www.MondayMatters.us](http://www.MondayMatters.us)



**Lean On Me**

Original and Prints Available  
[ArtByLJNelson@bellsouth.net](mailto:ArtByLJNelson@bellsouth.net)